



Aajeevika

JHARKHAND



Pashu Sakhi - The story of Change...



Pashu Sakhi Seema Singh Munda is a resident of Nawagarh village at Angara block of Ranchi district in Jharkhand. Seema along with four school going girl children and her husband lives in a joint family with her in-laws. She has studied till 10th class. Her husband is a graduate but unfortunately is unemployed. His primary occupation is farming. Her family expenses were borne by her father-in-law.

Her life was running pretty well until a mishap took place in their family and she lost her mother as well as father-in-law. Their life totally changed after this incident. They had taken a loan and purchased an auto-rickshaw for their day to day earnings. But after the death of her father-in-law she was unable to repay

the loan and the auto was sealed by the company. Her husband's earning was not sufficient. Problems were not less in her life that suddenly her eldest daughter turned unwell. She was suffering from Brain Tuberculosis. Her daughter was admitted in hospital for two months. This time period was the most crucial period in her life. She cried for every single penny. She asked for money from the money lenders but they charged high rate of interest which was not possible for her to repay. She prayed God day and night for the life of her daughter. Seema wished to get any kind of job to earn money for the treatment of her daughter but everything seemed to be the end of life.

During this phase of her life, she came to know about SHGs forming in her village through Community Resource Persons (CRPs) *didis* from Andhra Pradesh. It was in the year 2013, when she was convinced of becoming a member of SHG. In the month of



Name of the member	Sima Singh Munda
Name of the village	Nawagarh
Name of SHG	Shri Ganesh Mahila Samuh
Year of joining	2013
Big loan taken (in Rs.)	10000, 10000
Small loan (in Rs.)	300, 100, 300





September she joined SHG and became the member of **Shri Ganesh Mahila Samuh**. She took a small loan of Rs. 300 for buying medicines for her daughter another loan of Rs.100 and Rs. 300 for petty expenses and eventually she took big loan of Rs. 10,000 for the treatment of her daughter and another loan of Rs. 10,000 for purchasing the medicines for her ill daughter. Slowly and steadily she started fulfilling her needs by taking loan from SHG and repaying the loan timely. She purchased goats and involved herself in goat rearing and also purchased seeds for agriculture purpose. After two months from the date of joining SHG she was selected as *Pashu Shakhi*.

After her selection as a *Pashu Shakhi* she was provided with the first training on *Pashu Shakhi*. This training was of four days at Gandhipokhar village. During this training; she was made aware about the different types of diseases and their symptoms that are found in the goats. The appropriate medicine to be given for the treatment of goats, the techniques for doing vaccination and de-worming was explained during the training session. She was also taught about the process for preparation of Herbal Masala to kill insects found in the stomach of goats as well as the process to prepare fodder for feeding the goats. After few months later; four days of refresher training was provided to her at Lucknow. With the completion of this training she received a certificate of *Pashu Shakhi*, dress and a kit of

a *Pashu Shakhi*. Seema also received three days' training to make herself aware about the government schemes for rural people so that they can further inform the community about these schemes.

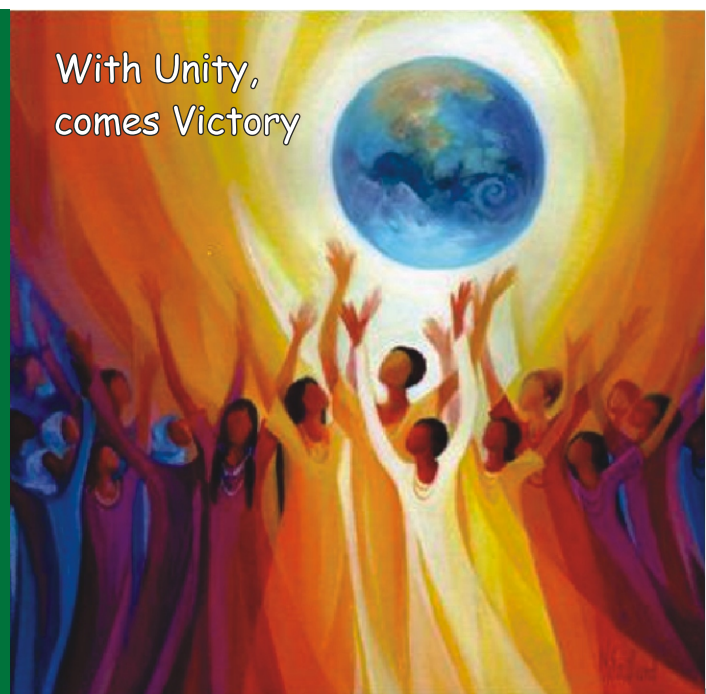
Seema started off her task as *Pashu Shakhi* by carrying out a survey of all the SHGs of her *panchayat*. She marked the HHs involved in goat rearing and did the vaccination and de-worming of the goats. In the early days when Seema used to go to the houses of villagers for providing services as *Pashu Shakhi*, she was not appraised for her work. People kept questioning her about the work as being a woman the local male members didn't trust her work. But now they themselves call her for providing the services to the goats. This proved to be a turning point in her life.

By becoming a *Pashu Shakhi* her life changed and now she is independent. Now she doesn't have to beg for money from others. Soon, she is going to be selected as a resource person of *Pashu Shakhi* in other states where she can share her learning and make other rural women to work as *pashu shakhis*.

Seema expressing her happiness proudly said, "Now after becoming a Pashu Shakhi I don't have to ask for money from anyone; I independently fulfill my as well as my family's needs."

With Unity,
comes Victory

Cartoon Corner



Launching of Intensive Participatory Planning Exercise - II



A state-level workshop on National Rural Livelihood Mission (NRLM) - Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) Cluster Facilitation Team (CFT) convergence and Intensive Participatory Planning Exercise (IPPE)II, was organised by the Jharkhand State Livelihood Promotion Society (JSLPS) on 7 August 2015 at Holiday Home, Kanke Road, Ranchi. The objective of the workshop was to launch planning campaign of IPPE-II and to discuss the roles and importance of CFT and MGNREGA programme.

Shri Neelkanth Singh Munda, Rural Development Minister, Government of Jharkhand launched the IPPE-II planning campaign in the presence of Shri Amarjit Sinha, Additional Secretary, MoRD, Shri N.N.Sinha, Principal Secretary, Rural Development Department and Shri Paritosh Upadhyaya, MGNREGA Commissioner cum CEO, JSLPS.

Shri Munda in his address thanked all for participating in the workshop. He drew the attention to the fact, that although the planning is challenging, however, its impact will be very beneficial. The challenge is not only for government but it is also for people. He added that "last year, the RD budget was Rs.900 crore, which was utilized 100%, this year the budget is double i.e. Rs. 1800 crore. Therefore, the challenge is big, as the allocation of money should be done wisely. If MGNREGA will be implemented properly then only it will be successful. For the people living in villages, the

most important planning is MGNREGA. Government needs support for effective implementation of plan. Earlier, the work used to be implemented on target, however, now, there is a need to change the work-approach, the plan should be opted first, so that the funds can be fully utilised. People in the village have pre-conceived notion regarding MGNREGA that they will not be paid, if they will work under MGNREGA. Training of the community youths can be a plausible solution for over-viewing payment matter and to transfer the amount directly into the beneficiary account. Further, he added that, village assembly and village head both are very important and RDD and PRI should work together for the desired results. Holistic approach and team-work are the two keys of success of moving ahead."

During the workshop, the issues like, journey of project for convergence MGNREGA-NRLM & CFT strategy in Jharkhand, overview of CFT programme in Jharkhand, transparency, accountability and grievance redressal in MGNREGA, trends, issues and way forward of MGNREGA, role of civil Society in MGNREGA and presentation on Jharkhand Planning Campaign (IPPE-II) were discussed.

The workshop was concluded on a positive note, taking IPPE-II as a mission (Abhiyaan) in Jharkhand. The convergence of NRLM, MGNREGA and SAGY will bring desired outcome.



IPPE-II : Convergence of NRLM and MGNREGA

A two days' write-shop on Intensive Participatory Planning Exercise (IPPE-II) was organized by Jharkhand State Livelihood Promotion Society (JSLPS) on 04 and 05 August, 2015 at Le Lac, Ranchi. The objective was **to finalize manual of IPPE-II, develop content and schedule for various levels of Capacity building activity, finalize monitoring format at various levels and to prepare a ready reckoner for IPPE-II lunching workshop.** Participants from different backgrounds having technical and social expertise participated in this two days' programme.

On the first day of the write-shop, the timeline for IPPE-II, overview-view of draft contextualized manual and steps of IPPE-II were discussed with the participants. In the following session, a brain-storming session, the participants were divided into 4 groups and made plan for **State Resource Team and Panchayat Resource Team training module, facilitation note for IPPE-II, structural and developing planning and monitoring format.**

On the second day of the workshop, the participants in groups presented their planning. Group 2 started the presentation with **IPPE-II** steps, key Points for each planning steps and facilitation note. They gave their opinion on organizing workshop on IPPE-II at block level, involving **BDO, CO, BPRO, BAHU, BAO, JE-DWSD, Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)-functionaries, selected SHGs Federation, VO Members, local NGOs' representative and PRI Members.** They presented the 3 days' village exercise planning. Then, the first group presented the 5 days' training module of Panchayat Planning Team (PPT). Followed to which the third group presented the structural planning and eventually, the fourth group presented the monitoring format developed for the programme.

Some suggestions that came in during the discussion were that the time-line should be realistic and feasible, because there is possibility of election due to which the work may get delayed. For meeting the timeline, the implementation can be done phase-wise. Training of PPT and work by them can go simultaneously. Effort should be made to include poor of the poorest, if 10% of the poor family can be identified then the livelihood activities can be done with them. It was also observed that if the members of water-shed committee and Micro Credit Planning (MCP) facilitators are included in the team, this will be an effective step in achieving the desired result..



Developing Micro Credit Plan Facilitators

A five days' Micro Credit Plan (MCP) training programme was organized on 14 August, 2015 at Raj Residency, Ranchi. The objective of the training was to train the MCP facilitators to evaluate and appraise the MCP prepared.

On the first day of the training programme, the purpose of training and seven steps of MCP were discussed. Subsequently on day two, for better understanding and concept clarity, two dummy SHGs and VOs were made; during which the trainees got to know about the procedure. On the third and the fourth day of the training session, the trainees were taken to Hasel cluster of Angada block in Ranchi for practical exposure, where they were divided into four sub-groups and initiated the MCP facilitation process in four different SHGs in two different villages. On the fifth and last day of the training programme, the trainees presented the MCP prepared in groups.



Ethiopian Delegates on a learning visit to Ranchi



A high level delegates from Ethiopia visited Angara block of Ranchi district, Jharkhand on 4 August 2015. The objective of the visit was to have an exposure about the work carried out by the Digital Green working in collaboration with Jharkhand State Livelihood Promotion Society under the NRLM fold. The Digital Green helps JSLPS to introduce audio-visual extension approach in JSLPS so that the community outreach and adaption of best practices can be enhanced.

The high level delegates had a meeting with Shri N. N. Sinha, Principal Secretary, Rural Development Department, GoJ. He discussed the macro prospective of the programme and shared the objective of the JSLPS, which is to focus on the people who are deprived of their basic needs and help the disadvantaged group to come out of poverty. He also

presented a memento to the delegates as a token of regard for their arrival in the State of Jharkhand.

The delegate members interacted with SHGs members. Sujata Devi, who is an Aaajevika Krishak Mitra (AKM), displayed the process of dissemination of video through picco projector to the delegates and also shared her experience that how after disseminating the video of SRI technique to the female farmers they adapted the technique resulting in increase of their agricultural production.

The delegates also observed the field for adoption verification (like, live transplanted and transplanted field) and interacted with the farmers which were a learning experience for them. The delegates highly appreciated the agricultural technique used by the cadres of JSLPS to have high yielding productivity.

The members of the delegation from Ethiopia included Mr. Tesfaye Mengsistie Dore, Ministry of Agriculture and Rural Development- Federal Government of Ethiopia; Mr. Berhanu Gezahegne Tegegne, Ministry of Agriculture and Rural Development-Federal Government of Ethiopia; Mr. Chimdo Anchala Bulcha, Digital Green- Ethiopia; and Mr. Vinay Kumar, Digital Green- India. The JSLPS staff included Shri Paritosh Upadhyay, CEO-JSLPS, Mr. Bishnu C. Parida, COO- JSLPS, Dr. Praveen Singh, Mr. Praveen Sriramshetty, Mr. D. D. Singh and Mr. Khalid Hussain.

SHG Women marching towards Financial Security

A SHG credit linkage programme "*Badhte-Kadam*" was organized by DMMU Ranchi on 11 August, 2015 at Kavs, Ranchi. Altogether, one thousand one SHGs were credit linked and each one of them got Rs.50,000/- a total of Rs. 5,00,50000/- (five crore and fifty thousand). This is a very positive step towards improving the economic and financial conditions of rural women by helping them to promote their livelihood. More than 700 rural women from Angara, Namkum and Bundu blocks of Ranchi gathered in the event. Sheela Devi (a SHG woman) sharing her experience said, "I was scared to take loan from bank but today I am boldly taking loans. This is not only helping in improving my livelihood condition but also helping me in becoming aware about various government schemes related to banks. It has been possible only through SHGs. I came to know about various *Bima* schemes launched by Honorable Prime Minister." A Street-play was performed for the rural women in order to make them aware about the *Bima* schemes launched by Honorable Prime Minister. Mr. N N Sinha, Principal Secretary RDD-GoJ; Mr. Bishnu C Parida, COO-JSLPS; Mr. Ravindra Prabhakar Marathy, ED-BOI; Mr. I.M. Maliick, GM-BOI; Mr. Mrityunjay Gupta, Deputy GM-BOI; Mr. Shankar Prasad, Regional Manager-BOI; and staff members of JSLPS were present during the event.



Developing Leadership



One day training programme on Leadership and Team-building for District and Block Programme Managers was organized on 19 August 2015 at Le Lac, Ranchi. Shri Bishnu C Parida, COO, JSLPS conducted sessions with the objective of enhancing leadership and managerial skills towards improving decision making.

The first session commenced with asking the participants to tell their favourite leader (role-model) and writing their five qualities, such as why they like or look up to them. Thereafter, the participants were divided into five groups and then the group presented their leader's name and the qualities of them.

Shri Parida discussed various types of leadership and their significance. In an open discussion, the trainees discussed the meaning and difference between leaders and managers. Some mind-games were conducted to enhance their critical thinking ability. Later, during the day, the trainees had a brief session on decision making. All the participants hold important positions and need to take different decisions at various points of time. Thus, through case-studies, trainees were oriented to take decisions based on autonomy and participative methodologies.

Altogether, 30 participants attended the training and enjoyed the sessions, with a great learning experience.



An initiative for Elders



One day Inception Workshop on Elderly Inclusion Programme was organized on August 20, 2015 at Le Lac, Ranchi. The objective of the programme was to strengthen implementation capacity of JSLPS in inclusion of the elderly under the NRLM architecture. Pakuria, Khutpani and Namkum blocks from Pakur, West Singhbhum and Ranchi district have been selected for initiating the programme. Commencing with lightening of lamp in the presence of Shri Paritosh Upadhyay (CEO-JSLPS), Shri Bishnu C Parida (COO-JSLPS), Mr. Rajendaran and Mr. Bhargaw from NMMU, Mr. Rajeshwar from Help-age India, Mr. Kamlesh from World-Bank, the programme began with an opening remarks of CEO, JSLPS. In his address, the CEO said "We have to focus on providing support to vulnerable groups. In this regard, we will get support from Bihar and our people will go on an exposure visit to Bihar, to learn the things. He added that sensitization is important and subsequently, the elder people will engage in livelihood activities. He ended with giving his best wishes to Social Development team." Mr. Rajendaran discussed needs and objectives, role of Community Based Organizations of elderly in vulnerability reduction of the elderly poor and approaches and strategies towards it. Mr. Rajeshwar, shared the understanding of the need of elderly, rationale for elder care strategy, geriatric care and Helpage Experience/NRLM framework. Ms. Deepa from Tamil Nadu SRLM elaborated on the experience of Tamil Nadu on Elderly Inclusion Programme. Taking the learning forward, an action plan for elderly inclusion in Jharkhand was discussed by Mrs. Shweta (PM, SD, JSLPS). Then, the district team in groups made the district action plan and presented to the audience. Eventually, in an open discussion, the participants cleared their doubts and discussed the various pros and cons of the programme implementation.



Innovative Initiative for Awareness

Distribution and orientation of IFFCO KisaanSanchar Limited (IKSL) Green Card to the enrolled Aajeevika Krishak Mitras (AKMs) took place on 18 and 19 August in Namkum and Bundu blocks respectively.



The AKMs were oriented about the benefits of the value added services for effective dissemination of advisory on the 'best efforts'. The advisory service will include one minute voice capsules in Hindi covering diverse areas of interest to the enrolled members. Presently, four such voice messages are delivered per day. To the extent other services in vogue such as Helpline, Re-listen facility to hear the same day's voice message again, 'Phone-in' program and 'Mobile based quiz' are available in the service list. The messages will be composed from the following key categories:-Agronomics Practices of Crops, Seasonal Diseases and Control, Animal Husbandry, Livestock Care and Management, Market Price, Weather, Government Schemes, Agriculture, Alternate Livelihoods, Kisaan Credit Card (KCC) and Financial Literacy, Human health and Employment opportunities. The representative from IFFCO team activated the numbers of the AKMs and explained them how they can hear the voice messages for their need. Rinki Devi one of the AKMs said, ***"I am really happy to receive this green card, now I do not have to worry about where to go and who to ask about the problems related to agriculture. It is so easy for rural women like us now we can just hear the voice message which will keep us updated about the government schemes and also solve our problems related to agriculture which is really helpful for us."*** Altogether 30 AKMs in Bundu and 21 AKMs in Namkum block received the Green card.

Forming & Strengthening SHGs.

The first drive of Internal Community Resource Persons (i-CRPs) was held in Manika block of Latehar district. The i-CRPs from West Singhbhum district in a group of three, worked in Manika, Sinjo and Palhea clusters. The drive started from 15 July 2015 and continued for thirty-four days. For taking the learning outcome of the drive, a one day de-briefing meeting was organized at BMMU, Latehar.

The i-CRPs presented the work done in their respective villages and started with showing the social-map of villages, subsequently they explained the PIP process followed in the villages and then communicated the process of SHG formation. Follow up action plan for staff and PRP for the SHGs that had been formed during drive was also shared during presentation in which timeline and responsibilities for all the activities like distribution of SHG Kits, account opening of SHGs, RF, OTMC, etc. were mentioned.

During the 34 days' drive, ***703 HHs were covered, 59 SHGs and Book-keepers were made and 11 Active Women were identified. In their findings, the iCRPs told that conducting of street-plays helped them in mobilizing community members and it also helped in making SHGs with greater ease.***

Additionally, the iCRPs also conducted social-activities in which they collected food grains under *ek Mutthi chawal* initiative and cleaned the area near hand-pumps for good health and hygiene.



Glimpses of August 2015



Capacity Building Exercise of Community Cadres on Video Documentation



Celebration of 69th Independence Day at SMMU, JSLPS



Launching of HR MIS at Le Lac, Ranchi



Livelihood Sub-Committee Training at Pakur



Quarterly Review Meeting of DMMU at Le Lac, Ranchi



Training of AKMs on SCI at Saptrishi, Ranchi

An Initiative of Knowledge Management & Communication Cell



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