



# Aajeevika

## JHARKHAND



"We want to empower the Sakhi Mandal through JSLPS", said the members of Durga Aajeevika SHG .

Sakhi Mandal	Durga Aajeevika Mahila Samuh
Block	Chhatarpur
District	Palamu

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- Towards Financial Sustainability of Community
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## The Power of Empowerment

Enlightening the strength in the unity, Durga Aajeevika Self-Help group has set an ultimate example of through their proper functioning which in turn has enhanced the quality of self-help groups in their cluster. Jharkhand State Livelihood Promotion Society has provided a platform to identify their strength through which Sakhi Mandal are leading themselves as an emblem of success.

Formed on 5<sup>th</sup> March 2014, Durga Aajeevika, with 15 members, belongs to Chhatarpur Block, Palamu District, Jharkhand. Awarded by Hon. Chief Minister Mr. Raghubar Das, this Sakhi Mandal has been selected as one of the best Sakhi Mandal in Top 5 Sakhi Mandals, with Rs.1 lakh as an award and a lot of appreciations. This group has been continuously following Panchsutra with timely meetings and hard work creating opportunities for better livelihood. "We have equality in group. We always make decisions unanimously" said Munni Devi, President Durga Aajeevika. So far four members have taken big loans and have set up different business like poultry, beauty shops etc. on their own through which this group has also started creating employment opportunities for their families. Loan she took from Sakhi Mandal for her children and home which was misused by her husband in consuming alcohol. After waiting for 3 months this Sakhi Mandal broke its silence and one midnight when this member was being beaten up, all the remaining members reached at her home and thrashed her husband out of the house. They also threw alcohol from their home and warned him not to consume alcohol again. According to them, even school teachers have started involving in the business of alcoholism in their village and the headmaster also consumes alcohol during school hours which is affecting the education immensely. Durga Aajeevika has now started working against those people and houses who are involved in alcoholism along with their CCs and Active Women. "We want help and motivation from the organization in taking further steps for this move", said a member Durga Aajeevika. Now they are grabbing every opportunity to eradicate issues like poverty, illiteracy, unemployment etc. from the society around them, like wise they are also getting trained as various cadres like Community Resource person, Pashu Sakhi, Master Book Keeper, Krishi Mitra etc. JSLPS is now adding to the qualities of Sakhi Mandal by training them, appreciating them and making them independent in moving forward towards development.

"We want to empower the Sakhi Mandal through JSLPS", said the members of Durga Aajeevika Mahila Samuh.





## Platform for sharing learning experiences

Honorable Chief Minister Shri Raghubar Das, Government of Jharkhand visited Giridih District on 28<sup>th</sup> October, 2016 for the purpose of online inauguration of schemes of worth Rs. 2080 crore (total 1210 roads, 130 bridges). Around 3000 people gathered in the event. 12 lakh rupees were distributed by Hon'ble CM among 11 best VO's (announced in previous divisional Sakhi Mandal meet at Hazaribagh) including 1 Divyang Tablet Didi (Nitukumari). The whole premise was filled with the banners and information regarding inauguration of schemes but there was one corner near the stage that drew attention of everyone. This corner had a stall explaining the whole process of IHL (Individual Household Latrine) construction through "Mahila Gram Sangathan" (an institution constructed under NRLM by JSLPS).

Till now 68 villages and 166 village organizations of Bengabad Block are involved in this social mobilization. A total of 10617 toilets have been constructed by VO which is a big number in itself. On one wall of the stall one could easily understand the process of construction of IHL through a flow chart. In addition, the VO members were also present there to explain it in a better way. The other wall was filled by full of informative posters including steps of hand washing, facts related to ill effects of open defecation etc. on other side demo toilet was also a center of attraction which showed a sample of works of Sakhi Mandal in their villages.

Other sides were filled with the slogans like "Beti Dena Us Ghar Mein, Shochalya Ho Jis Ghar Mein" (first get assured on the facility of toilet in the house where you are planning to marry your daughter) and "Mahilaon Ka Hai Yahi Armaan Ghar Ghar Mein ho Shochalya Nirman" (the only desire of women is that toilet should be constructed in each and every household) written by members of Sakhi Mandal. Stall was visited by Sh. Uma Shankar, D.C of Giridih; Sh. Ravinder Kumar Pandey, hon'able M.P, Giridih and Sh. N.N. Sinha, P.S, MORD. After visiting the stalls The M.P. of Giridih decided to meet with Sakhi Mandal of Giridih. "We can surely assure the use of toilets in villages constructed through V.O," said Haro Devi (Active women of Manjori village), when P.S asked a question regarding proportion of number of household using toilet v/s not using.

"Self respect, health and safety of women will be ensured after construction of IHL in villages" said V.O member When D.C asked about her feeling.

## Training on Value Chain development



A five days' training programme on value chain development of agriculture livestock and non-timber forest products was organized by Mahila Kisan Sashktikaran Pariyojna (MKSP) domain of Jharkhand State Livelihood Promotion Society (JSLPS) at Capitol Hill, Ranchi from October 17<sup>th</sup> to 21<sup>st</sup> October 2016. The objective of the training was to place focus specifically on production of some products like Lac, potato and doing backyard poultry etc. For the purpose, a team's perspective was built on value chain analysis, setting up of enterprise, increasing farmer's production in order to fill their knowledge gap.

Mr. Neeraj Nepali and Mr. Binak Shrestha from Practical Action Committee, Kathmandu came for giving the training. The training was comprised of four days' in-house training and one day practical exposure of the trainees. During the class-room

training, types of Value Chains (VC), selection tools, identification of VC, identification of gaps for further research, finalization of VC selection, VC market cap, dynamic analysis and preparation of field manuals were discussed. During the field-visit the trainees went to local market and government institutions for understanding VC.

The training was concluded with the presentation on learnings and findings of the participants. Afterwards, it was planned that the participants in their work area would be collecting data on selected products on the following forty days and then the next training will be conducted in December, where the draft reports would be presented, discussed and the finalized action will be implemented for enterprise development.

Around 45 participants including MKSP Young Professionals, Block Programme Managers, MKSP partners and state team members attended the training.



## Development Through Communication



IFFCO Green Sim Cards have been distributed in different districts of Jharkhand namely Simdega, Ranchi, Palamu, Pakur, Giridih, West Singhbhum and Dumka in the first phase to different cadres of JSLPS. Till date more than 6000 Sims have been distributed among the members of Sakhi Mandal. It has been decided to distribute 20,000 Sims in this phase across all the districts of Jharkhand.

This mobile advisory service includes one minute voice capsules in Hindi covering diverse areas of interest to the enrolled members. Four such voice messages are delivered per day at present. To extent other services in vogue such as Helpline (534351), Re-listen (53435) facility to hear the same day's voice message again, 'Phone-in' program and 'Mobile based quiz'. The messages will be constituted from the following key categories Agronomics Practices of the crops,

Seasonal Diseases and control, Animal Husbandry, Livestock care and Management, Market Price, Weather, Government schemes, Agriculture, Alternate livelihoods, KCC and Financial Literacy, Human health and Employment opportunities.

The cadres who have received the Sim Cards are happily enjoying the benefits provided by the card. Illiteracy is one of the major problems in the rural areas keeping this in mind the voice messages are send to these cadres. This helps in reaching the messages in the most effective manner. As the messages can be easily heard and further implemented.

The cadres who received the Green Card are having a positive view towards this initiative taken up by JSLPS.

- Ms. Anju Devi from Lakshmi Aajeevika SHG, Tumbagarah Village, Satbarhwa block, Palamu district said, "I regularly listen to the voice messages. It is helpful for me in various ways as it informs about various techniques for agriculture practices."
- Ms. Divya Kumari from Parvati Mahila Aajeevika Samuh, Jora Village, Satbarhwa Block, Palamu said, "Once there was a message related to *Pashupalan*. The message was that if your goat is shouting and making noises then one should feed them with soda. This will help the goat to calm down. I practiced the same for my goat and also informed to other members of Sakhi Mandal to do the same."
- Ms. Chinta Devi from Hariyali Swayam Shakti Mahila Samuh, Rawda village, Satbarhwa Block, Palamu district said, "This is a very good initiative. Sitting at home I get information related to agricultural practices, herbal medicines, weather condition etc. which are helpful in every aspect. While attending Sakhi Mandal meeting I discuss about all the voice messages with other SHG members so that every members become aware about it."
- Ms. Sheela Devi from Lakshmi Aajeevika Mahila Samuh, Sehro village, Satbarhwa block, Palamu district said, "I think this is very effective and useful initiative as now I can easily call in the help line number and get the solutions of my problems."
- Ms. Sita Devi from Santoshi Mahila Aajeevika Samuh, Lohrapokhri Village, Palamu district said, "We get 4 voice messages per day about various topics. One day my son was suffering from diarrhea and the same day I received a voice message saying if someone is suffering from diarrhea then you should mix a packet of ORS in 1 liter of water and give to the patient. After listening to the same I started giving ORS to my kid. It was also directed to continue giving the mixture of ORS and water until the problem is not recovered it can be till 15-20 days. You should also keep this in mind that 1 liter water is to be consumed in a day itself it should not be given the next day. There was also a message related to government job vacancy which I even told to various 10<sup>th</sup> pass children of my area so that they can apply and receive the benefit from it." She also added that once in a month a quiz is also played where they ask question related to the voice messages. Sita answered all the questions asked in the quiz and received Rs. 50 as a prize.



## Hope for tomorrow



The 5<sup>th</sup> Round Elder's CRP Drive was executed with the 1<sup>st</sup> stage of the program i.e. "Exposure cum Training visit of the AW" held on 01<sup>st</sup> September, 2016 at Kejriwal Institute of Management Studies, Namkum for 12 villages and three districts namely Ranchi, Pakur and West Singhbhum.

After the 10 days of 'Exposure cum Training visit of 24 AWs to Darbhanga', they come along with 24 external CRP teams as to support and guide the AWs who were trained and had an opportunity to get exposure for getting acknowledged about the Elder's SHG groups formation and their working.

On 12<sup>th</sup> September, 2016 the teams were welcomed at Kejriwal Institute of Management and Development Studies, Namkum. The AWs who went to Darbhanga was in a great zeal to share their experience of their stay for 10 days.

The whole house introduced each other and the experience sharing was initiated. Didis shared the 10 days protocol. They were welcomed and given a brief concept about the organization and were then taken to Supaul. The teams were then divided into four who had an experience of seeing the Elder's Sakhi Mandal, group formation, maintaining books of records and so on.

They had a good experience and it was resolved that they would be responsible for overall functioning of the program. It was time for them to be grouped into their teams. It was now time to discuss with the ECRP and give brief points for 10 days program. The PRPs informed that the surveyed villages and the target to form groups have been done.

All participants were wished good luck so that the drive may be a successful once they devote full energy and time to make the best of good initiation to form Elder's group. With this the teams were disbursed in their respective blocks. The 5<sup>th</sup> round CRP Drive also initiated in the three districts (Ranchi – Namkum, W.Singhbhum – Khuntpani and Pakur – Pakuria) in next 12 villages of the same clusters identified.

### Debriefing Meeting – 23<sup>rd</sup> September, 2016

The debriefing meeting was scheduled on 23<sup>rd</sup> September, 2016 at Kejriwal Institute of Management & Development Studies, Namkum. The teams were grouped into – AW tagged, Book Keepers from one village and Elders SHG members. A formally introduction was done to ice – breaking for the meeting.

Sl. No.	District	Block	Cluster	Village	SHGs Formed
01	Ranchi	Namkum	Rampur	Mahilong	04
				Kawali	04
			Kutiyatu	Tumbagutu	10
				Obariya	09
02	Pakur	Pakurity	Pakuriya	Chaukisal	05
				Dumarsol	04
			Khaksha	Tiridih	03
				Mohanpur	04
03	W.Singhbhum	Khuntpani	Bhoya	Tungi	01
				Gondai	03
				Keyd Chalom	05
			Barkela	Peta Peti	04
				Bada Bankau	02
				Chota Bankau	05
<b>Total Group Formed</b>					<b>65</b>

65 groups have been formed in the 5<sup>th</sup> Round of Elders CRP Drive. Consequently, now there are  $(246 + 65) = 311$  groups in three districts.



## Monitoring by and for the members of Sakhi Mandals



The structure of NRLM lies in activities and processes that are deep nested and hosted within community institutions. The community remains the founding blocks of the mission where they realize their innate capability to fulfill their cherished dreams. In order to become strong and self-reliant, community participation is essential for these community institutions – such as Self Help Groups (SHGs), Village Organizations (VOs), etc. Hence, it becomes imperative that these institutions, the active forum of the community's poor, play an active role as planners, executors and monitors. True empowerment can only happen if the community acquires the requisite skills and has unrestricted access to opportunities to monitor the program meant for them. They should be equipped to ask right questions, self-analyze their and their peer's performance and initiate corrective action on their own. Community Based Monitoring System (CBMS) is an effective tool to assess the program performance in the most transparent way possible. The findings are unbiased and hence easily accepted by staff, community cadres, members and their institutions. The process helps to devise immediate action plan for the implementation team. In this understanding, the role of project should be confined to facilitator in the entire process.

### Advantages of Community Monitoring :

- Provides regular and systematic information about community needs, informing and guiding an appropriate planning process
- Provides feedback according to locally developed measures and key indicators
- Provides feedback on
  - a. the status of fulfillment of mission entitlements,
  - b. the functioning of various levels in the community support system,
  - c. the level of community satisfaction
  - d. identifies gaps and deficiencies in services
  - e. and facilitates corrective actions in a framework of accountability
- Allows Community Monitors themselves to assess the quality of functioning of Sakhi Mandal, the adequacy and timeliness of inputs provided by block staff and ensures adherence to mission protocols in the releasing of Revolving Fund (RF), Community Investment Fund (CIF) and mainstreaming with formal financial institutions.
- Provides cross learning to Community Monitors about best practices and success stories from a new geography.

### Objective :

- To initiate the feedback and learning process to equip community cadres to monitor implementation status (best practices and gaps) of Social, Financial and Economic Inclusion of the activities under NRLM.

### The Process Followed Under Community Based Monitoring :

#### I. Development of community monitoring tool and identification of community cadre:

Community monitors were identified from the intervention villages, where Sakhi Mandal are already formed. Few of them were already placed as community monitors and few were new.

#### II. Training of Community Monitors :

One day training of the identified community monitors was organized on 23rd Sept 16. The training covered the concept and purpose of community monitoring and function of Sakhi Mandal. The monitoring tool was also covered in detail.



## Working towards building Human Resource for Community



A five days' residential training was organized from 15<sup>th</sup> to 20<sup>th</sup> October 2016 at Vivah bhawan, Giridih, in which 32 women participated and were trained from Bengabad Block. The training was facilitated by Ms. Khushboo Devi and Ms. Sanju Kumari, both residents of Dumari Block of Giridih. These women were used to be an Active woman and now they are training others. During the five days' long training they were trained on different aspects each day that would help them in serving the purpose of NRLM (National Rural Livelihood Mission) at ground level.

On the first day of the training, the participants got acquainted with each other with the help of ice breaking games. After that the trainer made them familiar with different aspects of poverty, the way it could be cured, and about woman empowerment. The second day of the training was all about Sakhi Mandal, its significance, rules and regulations for a good Sakhi Mandal etc. The rest three days of the training focused on the concept of bookkeeping, types of books, monthly progress report and inter loaning.

During the training, the AW (Active Women) were identified by CRP (community resource person) team after spending 17 days in their village. Feeling the essence of freedom first time, Ms. Pooja Devi said that "This is the first time I am out of my house for continuous five days and the thing which is making me happier is that no one questions my character because I am out for a good cause". In this way the JSLPS is working towards its vision of making the community capable enough to help themselves without seeking for external help and heading towards sustainable change.

## A step towards Clean India

One day training programme on Swachh Bharat Mission (SBM) was held on 24<sup>th</sup> September, 2016 at Torpamahila Vikas Kendra, Torpa. This programme was organised by District Mission Management Unit, Khunti JSLPS with training support of UNICEF. The overall goal of the SBM is to make clean India by 2019. The Swachh Bharat Mission aims to make India an open defecation free country.

In the training programme, VO members of SHGs from Raniya block participated. Training was given by UNICEF trainer, Sh. Devanand Kumar. Main points which were discussed in the training programme are following:

- Importance and ways of doing and cross examining baseline survey of households in the village.
- Importance of cleanliness and harm of open defecation on their health, wealth and family.
- Briefed them about ways of construction of toilets according to the government recommendations.
- Screened short films and documentary on sanitation and hygiene.

Members of Sakhi Mandals actively participated in the training programme. Two ways communication from trainer and *didis* made training lively and lastly question answer session was organised in which *didis* actively asked various queries related to SBM.



## NEWS Brief

### Briefings and Debriefings of the Month

- 3<sup>rd</sup>–4<sup>th</sup> October 2016 : The 16<sup>th</sup> eCRPs Strategy implementation outcomes Debriefing meeting of seven New Resource Blocks i.e, Bhandra, Tetaitanger, Latehar, Kolebira, Rania, Bengabad and Dumri.
- 5<sup>th</sup>-6<sup>th</sup> October 2016: The 12<sup>th</sup> eSr.CRP's Strategy implementation outcomes Debriefing meeting on Outcomes of VO's and CLF formation & Followup in 12 New Resource Blocks i.e, Bhandra, Tetaitanger, Latehar, Kolebira, Rania, Bengabad, Dumri, Manoharpur, Goilker, Khutpani, Namkom and Angara
- JSLPS organized an exposure visit of 34 VO leaders from Pakuria, Namkum and Khutpani Blocks to Helpage India project area at Darbhanga. The exposure visit was organized on the issues of elderly people of rural areas of Jharkhand. 35 people participated in the 5 days exposure visit from 23<sup>rd</sup> to 27<sup>th</sup> October. A briefing meeting was organized on 22<sup>nd</sup> October and similarly a debriefing meeting with them was organized on 29<sup>th</sup> October at KIMDS. The purpose of the briefing meeting was to encourage the participants on the issues of geriatrics of their village and to motivate them in a manner which would help them in maximizing their learning instinct and optimizing their efforts on the important issues of elders of the rural society.
- The 34 days of 1<sup>st</sup> round iCRP drive in Churchu, Daru & Dadi Block of Hazaribagh district ended on 26<sup>th</sup> Oct and the debriefing meeting for the same held on 27<sup>th</sup> Oct in DMMU Hazaribagh office.

### Meetings

- A half a day meeting was held on 19<sup>th</sup> October at Ranchi with instruction of CEO & COO to strategies & plan to achieve the above target. All DPMs, DM-SMIBs & YP-SMIBs attended the meeting with detail information on above points for discussion & finalization.
- The district quarterly planning meeting was organized at DMMU, Pakur on 14 & 15 October, 2016. The meeting was called to discuss about the planning done by BPM's for the next quarter i.e November 2016 to March 2017 so that the district can achieve the AAP (Annual Action Plan) plus additional target given by the State SM&IB team for formation of SHG's.
- A half day presentation of PMS held on 24<sup>th</sup> October; 2016 at Royal Hotel under the supervision of PMS State -Team came from Ranchi. The main objective of the PMS session was to evaluate the works and activities done in all the respective blocks of Pakur district for performance appraisal FY 15-16.

### Training on Value Chain Study

A five days' Training on Value Chain Study was organized from 17<sup>th</sup> -21<sup>st</sup> October, 2016 which was conducted by a renowned international agency named Practical Action Consulting. This training covered the basic skills and methodology on conducting studies and analyzing the value chains of the identified sub-sectors. It also covered the aspects like mapping of the value chain actors, potential gaps for intervention, potential enterprises along the value chains including the business plan development. The training was followed by Value Chain Study of the potential sub-sectors identified in the MKSP project.

### Cartoon Corner

पढ़ी माँ बेटी को पढ़ाए  
पुरुष भी घर में हाथ बटाए



# Glimpses of October 2016



AKM training at KGVK Rukka



A step taken by Village Organization to make their Village Open Defecation Free



AKMs preparing NADEP



Effective Communication Training of iCRP at Chhatarpur block, Palamu



Members of Sakhi Mandal reciting Panchayatnama in one of their meeting



Members of Sakhi Mandal posing for a picture with the book entitled-Perna

## An Initiative of Knowledge Management & Communication Cell

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