



# Aajeevika

## JHARKHAND



### State level launch of Yojna Banao Abhiyan



The State-Level launching of Yojna Banao Abhiyan took place on 29 December, 2015 at BNR Chanakya. The chief guest of the event was Honorable Chief Minister of Jharkhand Shri Raghubar Das. The event commenced with lightning of the lamp and launching of the Yojna Banao Abhiyan. In his address, Honorable Chief Minister Shri Das said, *"The root for development is the village, for this reason, the root must be made strong to see development in a broader prospect. We should work with intelligence, responsibility and honesty to make the government schemes reach the last person of the village. I, alone, cannot make things happen. We have to work as a*

*team to achieve these goals and help Jharkhand develop from the grass root level."* He also added that he himself will participate in the meetings which will be held at Gram Panchayat level for Yojna Banao Abhiyan.

Honorable Minister Shri Mr. Neelkanth Singh Munda, Rural Development said, *"We all should take it as a challenge for implementing Yojna Banao Abhiyan at the ground level. This should be taken as a priority and the process of Yojna Banao Abhiyan should be completed by February 2016."* Shri Dinesh Oraon, Honorable Speaker, Jharkhand Assembly said, *"Yojna banao Abhiyan should be looked upon as a responsibility and be implemented further."*

Mr. R. S. Poddar, Development Commissioner said, *"In order to bring poorest of the poor out of poverty the government schemes should be made by keeping the natural resources in mind. In 5 years almost 5 lakhs house holds should be brought out of poverty."*

Mr. N. N. Sinha, Principal Secretary, RD gave a presentation on Yojna Banao Abhiyan. He said that, *"it was very important to create awareness among rural population through nukkad natak, rallies, prabhat feris etc. The villagers should get themselves involved in making government schemes for themselves, as it is not only the responsibility of the planning team but each and every villager must participate."*

The perspectives of Ministry of Rural Development and the Ministry of Panchayati Raj about Rural development as well as Gram Panchayat Development Planning and Yojna Banao Abhiyan were deliberated upon during the technical sessions. The discussion was further extended towards the perspective of stakeholders about possibilities of enhancing livelihoods and management of natural resources through the Abhiyan and possibilities of developing planning processes and strengthening democratic decentralization in Jharkhand through the Abhiyan.

During this event two books were also launched namely "Hamari Yojna- Hamara Vikas" and "Yojna Banao Abhiyan 2015-16".



## Jharkhand got Second Position at National Food Festival



The Micro Enterprise Consultants (MECs) of Jharkhand State Livelihood Promotion Society represented Jharkhand at the event of "India Food Court" which was held from 23 December 2015 to 02 January 2016. Jharkhand secured second position in the food competition organized by Kudumbshree at Trivannatpuram, Kerala. Under the Aajeevika Mission, with the support of MECs, the Village Organization Members of Khutpani, Chaibasa district and Simdega district began the work of catering. The members of Village Organizations (VOs) with the support of MEC Shimla Banra participated in the event and with their skills made Jharkhand food popular nationwide. During the food festival, the Jharkhand dishes were made and served and were liked by the people present there.

Shanti Sowi of Marshal Aajeevika Mahila Samuh, while sharing her experience told, *"I am feeling very confident. I had never*

*imagined in my dreams that I will be going to Kerala. With the support of JSLPS, we made our catering group and during this event, were able to earn Rs.80, 000 as profit."* Kismati Devi, another member of Jharkhand Mahila Samuh, told, *"people liked dushka and pitha very much and also chappati with methi saagpakoda was in much demand."* Around 20 states participated in the event and Jharkhand got the second rank.

Shri Paritosh Upadhyay, CEO, JSLPS, expressed his happiness over the victory of Jharkhand VO members and said, *"It's a moment of pride and pleasure for us. MEC is going to be a milestone in strengthening rural women. JSLPS is working continuously for establishing small business in rural Jharkhand and in the coming days, the rural women will make villages economically and financially more stable."* Since 2013, under the tutelage of JSLPS, MEC is working for connecting rural women with small business, under which, the rural women are learning business skills and establishing small businesses.

## SHG : Cultivating Hope for Poverty Alleviation



Sunita a resident of Namkum block, Ranchi. Her husband was a laborer. Running a family of four members including two kids was very difficult. In addition to the two square meals a day, there was an additional expenditure on education of their children. Although, Sunita had studied till matriculation, but she was not doing anything, due to the lack of knowledge and information. Falling ill is curse for the poor, the family was already suffering from hunger, the frequent problem of illness of children worsened the situation. To her rescue, SHG came in her life the year 2012, Sunita joined the SHG. She took Rs.1,000 loan from the SHG and used it for meeting her household expenditure. From

the further financial assistance from SHG, Sunita utilized Rs. 2,000 in the education of her children, spent Rs. 4,500 in meeting medical expenditure and then for earning livelihood, invested Rs. 15,000 in flour machine.

For the better future and a steady source of income, Sunita has planned to commence Poultry business soon. Sharing her experience, Sunita told that, *"earlier she only used to do saving, joining SHG, helped her in understanding the importance of rotating fund."*

<b>Name of the member</b>	Sunita Tirkey
<b>Name of the village</b>	Chenagarh Tirdi
<b>Name of SHG</b>	Kamal Mahila Samuh Samiti
<b>Year of joining</b>	2011
<b>Big loan taken (in Rs.)</b>	4,000 & 15,000
<b>Small loan (in Rs.)</b>	500, 1000 & 2000



## Launch of Yojna Banao Abhiyan at District Level



A launching ceremony of Yojna Banao Abhiyan at District Level was organized on 23 December, 2015 at Khunti. The chief guest of the ceremony was Honorable Minister Shri Neelkanth Singh Munda, Rural Development, Govt. of Jharkhand.

The program was launched by lightning of lamp by honorable minister Shri Neelkanth Singh Munda. During his inaugural address Shri Munda underlined and discussed the following issues (excerpts from his address):

- Yojana Banao Abhiyan will play a very vital role for the progressive growth of every village.
- Even after independence and being a democratic

country, we are yet to achieve economic independence. The height of growth which we should have achieved by now is still a challenge.

- We believe that the Yojna Banao Abhiyan will fulfill the dream of our honorable Chief Minister Shri Raghubar Das, which is to make every village of Jharkhand a model village in terms of road, electricity, water and sanitation facilities.
- The most important task is to create awareness among rural people about Yojana Banao Abhiyan so that the villagers participate in making government schemes for themselves for their collective growth.
- An effective monitoring mechanism will be placed for keeping a check on the implementation of the Yojna Banao Abhiyan.

The van of Aajeevika Kala Jatha was flagged off by waving a green flag by Honorable Minister Neelkanth Singh Munda. The team of Aajeevika Kala Jatha will perform nukkad natak on Yojana Banao Abhiyan in the villages of Khunti and even in other districts of Jharkhand in order to create awareness among the rural population about the Abhiyan.

## Food Security Drive for SHG Members

Procurement of commodities under Food Security Fund (FSF) took place at Hesal cluster, Angara block and Chene cluster of Namkum block. **The objective behind this drive was to include the vulnerable section in the food security programme.** For Hesal cluster a total number of 36 members from 10 SHGs raised the demand for 2000 kg of rice. The SHG members made the purchase from the local market of 2 quintals rice (Usna, Kishnabhog varieties etc.) at Rs.20.88 per kg. The total expense incurred was Rs. 41,760 including the transport cost of Rs. 760. For Chene cluster a total number of 36 members from 4 SHGs raised the demand for vegetables, grocery items and rice. The SHG members made the purchase of rice, vegetables and grocery items from the local market. The total expense was of Rs. 75,614. Then, as per demand of each SHG, commodities were distributed to the respective SHGs one the same day. A total number of 14 SHGs were benefitted from this drive. The purpose of food availability, utilization, and stability of access to food was achieved for these SHGs. Beside this, the SHG members also ended up saving the transportation cost which they paid every time they went to purchase commodities for themselves.



## Block Level Workshop on Yojana Banao Abhiyan



A one day workshop on Yojana Banao Abhiyan (YBA) was organized in 10 blocks of 4 districts namely Ranchi, West Singhbhum, Latehar and Giridih of Jharkhand on December 16, 2015. **The objective of the workshop was to orient the participants about IPPE-II and about the various activities to be undertaken in it.** Block Mission Management Unit (BMMU), Angada of Jharkhand State Livelihood Promotion Society (JSLPS) organized the workshop at Block Development Office (BDO), Angada. Representatives from different Village Organizations (VOs), Cluster Level Federation (CLFs), Executive Committee Members under the fold of JSLPS, Rojgar Sevak, Panchayat Sevak, Jan Sevak and the team of Angada, BMMU participated in the workshop. Ms. Sandhaya Mundu, BDO, Angada, started the workshop by explaining the objective of the workshop and the role of Jharkhand Government in the programme. She was very glad to see the number of women present in the workshop and encouraged the women to have more participation in the programme implementation for getting fruitful results. Shri Bishnu C. Parida, Chief Operating Officer, JSLPS, in his address told the participants, *“to take the initiatives by themselves for better livelihood opportunities, to raise awareness in the village regarding the programme, and to be proactive in selecting the government schemes.”* An elaborate presentation on A by the State Resource Team was given, followed this session. Afterwards, the representatives from villages and Women Organizations shared the experiences of the last year of CFT and IPPE. The participants then, watched a short movie on management of natural resources for increasing livelihood avenues. For having a better understanding, a general discussion on the scheme was held with the participants and the roles and responsibilities of the stake-holders in the programme were discussed. A session was dedicated to the discussion on strategies of YBA in the block.

## Developing Communication Skills of Resource Block Staff

A two days' training programme on developing effective communication skill of resource blocks staff (Community and Cluster Coordinators) from West Singhbhum district was organized at Hill View, Jamshedpur on 21 and 22 December, 2015. **The objective of the training was improving communication skills of the staff for effective communication in performing their jobs more efficiently.**

Mr. Avinash from Institute of Livelihood Research & Training and Mr. Kumar Vikash, Programme Manager, Media & Communication from Jharkhand State Livelihood Promotion Society conducted the sessions.

The session started with the introduction of the participants, followed by a game on communication for knowing the need and significance of proper communication. Next to it, the participants shared the challenges which they faced on the field while communicating with the community. Further, their roles and responsibilities were discussed, in which importance of appropriate communication skill was discussed. Subsequently, through role-plays, the activity of SHG formation was conducted, in which proper use of words, understanding the problem, correct expressions and impeding language barrier were discussed. On the next day of the training, different types of communication, success story presentation and video documentation was shared with the participants. Altogether, 50 participants from Khutpani, Manhorpur and Kolebira blocks attended the training.



## Including the Elders in SHGs

The Elders Inclusion Program initiated in three districts namely Ranchi, West Singhbhum and Pakur where Namkum, Khutpani and Pakuria blocks are taken respectively. The program emphasizes the inclusion of the elderly people in NRLM. For the purpose, an MoU has been signed with Help Age, Bihar and JSLPS. In this programme, people above 55 years of age can join the group. The group may comprise of female, male or mixed groups (male + female). The process of formation and functioning of ESHGs trails the same procedure of the SHG, however, the difference lies in the age of the members.

The identified Active Women (AW) were selected and designated as Internal Community Resource Person (iCRPs) who were sent to Darbhanga (Help Age) for Training cum exposure visit for 10 days. During the drive, they learned the mobilization of the groups (understand the importance of the group affiliations), identification of elders in the village, PRA exercises (social as well as resource mapping) and to draw SHG mechanism or mandatory conditions in front of the groups. After the exposure; The AWs as iCRPs were given the assignment to form at least 2 groups in each village of the block with the support of the external Community Resource Persons (eCRPs).

On 7 December, 2015, the CRP- drive rolled out with the Briefing Meeting of the external CRPs to support and train the iCRPs in forming group and SHG mechanism. During the drive, the CRPs formed SHGs by bringing the community members together. For doing this, common meetings in the villages were held. The CRPs went around the village and communicated with the people. Sharing their experiences and motivating the community to come forward and be a part of the SHG. In places where the groups had already been formed the CRPs strengthened the group. The groups were briefed about the books of records and book-keeping. **Altogether, 63 groups were formed in all the three districts.** The drive proved to be successful and more number of such drives will be held in coming months to achieve the target of forming 216 ESHGs.



## Orientation of District Team on Yojana Banao Abhiyan

Thethaitanger block of Simdega district conducted one day launching program of YBA on 18 December, 2015. **Around 254 participants participated in the orientation program** which included Active women, Book-keepers, Bank Sakhis, Micro Credit Planning facilitators, State Resource Team (SRT) of Thethaitanger, DPM Simdega along with block staff. The orientation program started with inauguration of the program followed by a brief introduction of the members. The program was carried forward by the SRT members of Thethaitanger. The first session was conducted by Shri Amit Jha, CFT, where he briefed on Basics of MGNREGA through Power point Presentation. In the next session, the difference of IPPE-I & IPPE-II was elaborated upon, such as what were the gaps in IPPE-I which resulted into a failure and What is IPPE-II and how it will help in filling the gaps and work through Gram Panchayat mode where the demand would arise from the poor community. IPPE-II

is a bottom to top approach where the plans come out from the community. A presentation on *Yojana Banao Abhiyan* succeeded the session, where a wide range of issues such as, INRM based livelihood, Intensive livelihood planning of vulnerable households and Participation of women collectives were discussed. The entire process of *Yojana Banao Abhiyan* was discussed along with the selection process of Panchayat Planning Team in the given timeline. The next session was on livelihood in which livelihood activities were discussed in detail. The concluding session was on the roles and responsibilities of the State Resource Team. As per schedule after launching of the program of IPPE-II at Block level, one day orientation was given to SHGs & VO's members by Active Women and BKs who participated in the launching program. The programme was implemented by community mobilization in the form of rallies in all the Panchayats afterwards.



## Shaping the future of Aajeevika Krishak Mitras



The examination of Aajeevika Krishak Mitras (AKMs) on System of Rice Intensification (SRI) and Community Managed Sustainable Agriculture (CMSA) methods along with training on Machan and Bottle Drip Irrigation was organized on December 2, 2015 at District Mission Management Unit (DMMU) Giridih.

The session commenced with taking the 45 minutes examination of the AKMs on SRI and CMSA methods. After the examination, training on Machan and Bottle Drip Irrigation system was organized. YP (Livelihood) of Dumri and Bengabad block Ms. Sneha Sheetal and Mr. Deepak Kumar facilitated the training in the presence of Mr. Pankaj Kumar Singh (DM Livelihood).

The training started with Vegetable Nursery Management and how healthy seed and soil are critical for development of a nursery. Techniques of raised bed preparation and application of manures and compost was also discussed. Nursery soil treatment with the help of Trichoderma was elaborated upon. Seed treatment through Beejamrit and use Trichoderma @4gm/kg of seed was also conveyed to the AKMs. The importance of spacing between the furrows in a nursery was also shared among the participants. Further the sowing of seeds along with leveling of the nurseries was also discussed. It was shared that the seeds should be sown at a depth of  $\frac{1}{2}$  an inch across the length in line. The distance between furrows should be about 4 inches. The distances between seeds should be one inch. The importance of mulching and use of optimum amount of water which are required for wetting of the raised bed in order to maintain the moisture of soil were underlined. It was told to them that the nurseries

should be covered with net in order to prevent the effect of pests on it. The removal of mulching and then regular watering along with jeevamrit to the nurseries should be done. It was shared that the weeding should be done at regular intervals manually to protect the crop. This should be followed by uprooting the seedlings in about 4-6 weeks and treating it with beejamrit and then transplanting in field. This method shall be beneficial if done in pro-trays.

Further a session on sequential vegetable farming methods was conducted, which mainly focused on small and very small farm holders. Under this, Machan system for vegetable cultivation was discussed in detail. As shortage of water for irrigation is one of the most common and severe problems faced by farmers in the villages, a session on Bottle Drip Irrigation system was also deliberated in detail. Bottle Drip Irrigation system is one of the most economical approach towards irrigation. Altogether 37 AKMs (15 from Dumri and 22 from Bengabad block) participated in this event.

In addition to the training session, payment sheets of AKMs for the month of October were also distributed both for Dumri and Bengabad block. The problems faced by AKMs in the fields were also discussed. Members from ASA-TSA Mr. Hafizur Rehman (District Coordinator), Abhijeet Mandal and Mukesh Kumar were also present during the training. Along with them Mrs. Asha Kumari (BPM, Dumri) and SwapnilPrakash (YP-MKSP) also participated in the training. DMMU conveyed its regards to Mr. Shailendra Jarika (DPM Giridih) for his constant support and guidance and all the participants for their contribution towards the event.



# Glimpses of December 2015



One day Workshop on Yojana Banao Abhiyan at Collectorate, Ranchi



Elderly SHG drive at Tunzu village of Namkum, Ranchi



Meeting with SIGHT SAVERS to work on Differently able Persons



One Day Workshop on Yojana Banao Abhiyan at SIRD, Ranchi



One Day workshop on Yojna Banao Abhiyan at Khunti



8th round debriefing meeting of CMSA at Saptrishi

## An Initiative of Knowledge Management & Communication Cell



Concept, designing and compilation by **Kumar Vikash**  
**Jharkhand State Livelihood Promotion Society**

(Rural Development Department, Government of Jharkhand)  
3rd Floor, Shanti Deep Tower, Radium Road, Ranchi – 834001

☎ : 0651-2360053/2360391 ✉ jslps.ranchi@gmail.com 🌐 www.jslps.org 📘 facebook.com/onlineJSLPS



Contributors : Jyoti Rani & Sonam Sahu

For any feedback or suggestions email us at : [kmc@jslps.in](mailto:kmc@jslps.in)

